

## **RE/MAX® SWEEPSTAKES CONTEST**

### **CONTEST RULES**

#### **ELIGIBILITY**

1. The RE/MAX Sweepstakes contest (the "Contest") is conducted by Capital Sports & Entertainment Inc. and RE/MAX Promotions Inc. (collectively, the "Sponsors") and is open to all legal residents of Canada residing in the province of Ontario or Quebec who have reached the age of majority in the province in which they reside.
2. Entrants are not eligible to participate in the Contest if they are:
  - a) employees, agents or representatives of the Sponsors, RE/MAX Ontario-Atlantic Canada Inc., RE/MAX International, Inc., Cross Canada Balloons or their respective agents, affiliates, subsidiaries, related companies, sponsors, advertising or promotional agencies, or assignees; or
  - b) a member of the household and/or immediate family of any of the above parties. For the purpose of the Contest Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.
3. The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right to disqualify any entry or entrant in its and their sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

#### **HOW TO ENTER**

4. The Contest begins on Friday, January 7, 2011, at 9:00am ET and ends on Monday, April 4, 2011, at 5:00pm ET (the "Contest Period").
5. There is no purchase necessary to enter the Contest. To enter, complete the entry ballot available from any participating Ottawa area including Arnprior, Brockville, Carleton Place, Cornwall, Embrun, Gananoque, Kingston, L'Orignal, Manotick, Merrickville, Ottawa, Pembroke, Petawawa, Renfrew, Richmond, Rockland, Russell, Smiths Falls, Stittsville RE/MAX office or RE/MAX REALTOR® and deposit it in the ballot box provided at participating Ottawa area (including all markets listed above) RE/MAX offices. All entries must be received by April 4, 2011, at 5:00pm ET. No entries will be accepted by any other means.
6. Entries are limited to one (1) entry per person. In the case of multiple entries, only the first entry will be considered. All entries become the sole property of the Sponsors and none will be returned for any reason. All entries must be received during the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, falsified, altered, garbled, mechanically or electronically reproduced, or tampered with in any way.

#### **PRIZES**

7. There are nine (9) prizes in total (each, a "Prize") as set out in paragraph 10 hereof and one (1) grand prize (the "Grand Prize"). One (1) Prize each will be awarded to each Contest winner (each, a "Winner") as outlined in the description list in the section "Random Draws – Prizes". The approximate retail value of the Prizes is CDN \$18,868.00 including taxes and applicable fees. The odds of winning a Prize depend upon the number of eligible entries received by 8:59am ET on the applicable Draw Date. One (1) Grand Prize will be awarded to the Contest grand prize winner (the "Grand Prize Winner") consisting of: (i) one (1) RE/MAX hot-air balloon ride in Ottawa for two (2) people with an expiry date of October 31, 2011; and (ii) one (1) pair of Ottawa Senators half-season tickets in the 200-level ends for the 2011-12 Ottawa Senators regular season with the exact seat location to be determined by the Ottawa Senators Hockey Club. The approximate retail value of the Grand Prize is CDN \$5,630.00 including taxes and applicable fees. The deadline for entries for the Grand Prize is April 4, 2011, at 5:00pm ET. Each entrant will be eligible to win a maximum of one (1) Prize and one (1) Grand Prize.
8. The Prize and Grand Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except that the Sponsors, in their sole discretion, reserve the right to substitute a prize of equal or greater value if the Prize or Grand Prize cannot be awarded as described due to unavailability for any reason. In the

event that the Prize or Grand Prize consists of or includes attendance at an event that is cancelled, delayed or rescheduled for any reason whatsoever, a substitute prize or cash equivalent will not be provided.

9. The Winner may claim his/her Prize or Grand Prize at the Scotiabank Place located at 1000 Palladium Dr., Kanata, Ontario, one (1) business day after he/she has been successfully contacted and notified of his/her Prize or Grand Prize, has complied with the Contest Rules and has signed and returned the Contest Release (described below).

#### RANDOM DRAWS – PRIZES

10. At 9:00am ET on each of the draw dates (each a “Draw Date”) set out below at Scotiabank Place in Kanata, Ontario, one (1) eligible entrant will be selected by a random draw from all eligible entries received by 8:59am ET on the corresponding Draw Date.

#### PRIZE LIST & DRAW SCHEDULE

Prize #	Draw Date	Prize	Prize Value (CDN)
1	February 4, 2011	One (1) Gallery level suite for February 15, 2011 Ottawa Senators game; includes sixteen (16) suite tickets, two 2 parking passes in Lot #1, and a CDN \$400.00 food and non-alcoholic beverage credit. One (1) personalized, replica Sens jersey with the size to be determined by the Ottawa Senators	\$ 2,790.00
2	February 4, 2011	Two (2) tickets in the 200-level ends to the February 15, 2011 Ottawa Senators game. Two (2) personalized, replica Sens jersey with the size to be determined by the Ottawa Senators. One (1) CDN \$25.00 food and non-alcoholic beverage voucher added on to one of the two corresponding game tickets with an expiry date of February 15, 2011.	\$ 432.00
3	February 18, 2011	One (1) Gallery level suite for February 23, 2011 Ottawa Senators game; includes sixteen (16) suite tickets, two 2 parking passes in Lot #1, and a CDN \$400.00 food and non-alcoholic beverage credit. One (1) personalized, replica Sens jersey with the size to be determined by the Ottawa Senators	\$ 2,790.00
4	February 18, 2011	One (1) 200-level suite for March 1, 2011 Ottawa Senators game. Includes fourteen (14) tickets, two (2) lot #1 parking passes. and a CDN \$400.00 food and non-alcoholic beverage credit. One (1) personalized, replica Sens jersey with the size to be determined by the Ottawa Senators	\$ 5,080.00
5	March 4, 2011	Two (2) tickets in the 200-level ends to the March 17, 2011 Ottawa Senators game. Two (2) personalized, replica Sens jersey with the size to be determined by the Ottawa Senators. One (1) CDN \$25.00 food and non-alcoholic beverage voucher added on to one of the two corresponding game tickets with an expiry date of March 17, 2011.	\$ 484.00
6	March 4, 2011	One (1) 200-level suite for March 1, 2011 Ottawa Senators game. Includes fourteen (14) tickets, two (2) lot #1 parking passes. and a CDN \$400.00 food and non-alcoholic beverage credit. One (1) personalized, replica Sens jersey with the size to be determined by the Ottawa Senators. One (1) RE/MAX hot-air balloon ride in Ottawa for two (2) people with an expiry date of October 31, 2011;	\$ 5,890.00
7	March 18, 2011	Two (2) tickets in the 300-level lower section to the April 5, 2011, Ottawa Senators home game and one (1) parking pass valid for the general lot. Two (2) personalized, replica Sens jerseys with the size to be determined by the Ottawa Senators Hockey Club. One (1) CDN \$25.00	\$ 434.00

Prize #	Draw Date	Prize	Prize Value (CDN)
		food and non-alcoholic beverage voucher added on to one of the two corresponding game tickets with an expiry date of April 5, 2011.	
8	April 1, 2011	Two (2) tickets in the 200-level ends to the April 5, 2011, Ottawa Senators home game and one (1) parking pass valid for the general lot. Two (2) personalized, replica Sens jerseys with the size to be determined by the Ottawa Senators Hockey Club. One (1) CDN \$25.00 food and non-alcoholic beverage voucher added on to one of the two corresponding game tickets with an expiry date of April 10, 2011.	\$ 484.00
9	April 1, 2011	Two (2) tickets in the 200-level ends to the April 5, 2011, Ottawa Senators home game and one (1) parking pass valid for the general lot. Two (2) personalized, replica Sens jerseys with the size to be determined by the Ottawa Senators Hockey Club. One (1) CDN \$25.00 food and non-alcoholic beverage voucher added on to one of the two corresponding game tickets with an expiry date of April 10, 2011.	\$ 484.00
		<b>Total value of the Prizes</b>	<b>\$ 18,868.00</b>

11. The selected eligible entrants will be notified by telephone no later than 5:00pm ET on the respective Draw Date. If a selected eligible entrant cannot be contacted by telephone within twenty-four (24) hours, he/she will be disqualified and another eligible entrant will be selected and contacted. The Sponsors are not responsible for a selected eligible entrant's failure to receive notification for any reason whatsoever.

#### **RANDOM DRAW – GRAND PRIZE**

12. On Wednesday, April 20, 2011, at 9:00am ET at Scotiabank Place in Kanata, Ontario, one (1) eligible entrant will be selected by a random draw from all eligible entries received. The selected eligible entrant will be notified by telephone on April 20, 2011. If a selected eligible entrant cannot be contacted by telephone within three (3) business days, he/she will be disqualified and another eligible entrant will be selected and contacted. The Sponsors are not responsible for a selected eligible entrant's failure to receive notification for any reason whatsoever.

#### **SKILL TESTING QUESTION**

13. In order to be eligible to win a Prize or the Grand Prize, the selected eligible entrant shall be required to correctly answer a time-limited, mathematical skill-testing question, without assistance of any kind, whether mechanical, electronic or otherwise. The selected eligible entrant may be required to swear an affidavit indicating compliance with this section. The skill-testing question will be administered by telephone.

#### **CONDITIONS OF PARTICIPATION**

14. By participating in this Contest, entrant agrees:
- a) to be bound by the Contest Rules;
  - b) to be bound by the decisions of the Sponsors, which shall be final and binding in all respects; and
  - c) to sign and return a publicity release and release of liability (the "Contest Release") which confirms, among other things, that the entrant: (i) releases Capital Sports Properties Inc. ("Scotiabank Place"), Capital Sports Entertainment Inc. ("the Ottawa Senators"), RE/MAX Promotions Inc., RE/MAX Ontario-Atlantic Canada Inc., RE/MAX International, Inc., Cross Canada Balloons, Biovail Corporation, Capital Tickets Inc., Aramark Entertainment Services (Canada), Inc., the National Hockey League ("NHL"), the NHL Member Clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA and current and former players, and each of their respective affiliates, parents, and related entities, as well as the owners, governors, officers, directors, partners, partnerships, principals, employees, agents, representatives, volunteers, sponsors, promoters, and advertisers of all the foregoing from any and all liability arising out of or in any way connected to his or her participation in the Contest, participation in any Contest-related activity, the

acceptance, use or misuse of the Prize or Grand Prize, the use of personal information described herein and the use of merchandise purchased as a result of winning the Prize or Grand Prize, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (ii) grants to the Sponsors and their agents the unrestricted right to produce, reproduce, publish, broadcast, communicate, exhibit, distribute, adapt and otherwise use or re-use the entrant's address and city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity purposes without compensation, other than the value of the Prize or Grand Prize offered, in any and all media, now known or hereafter devised.

#### **PUBLICITY RELEASE AND RELEASE OF LIABILITY**

15. The executed Contest Release must be returned within two (2) business days of the date of receipt by the selected eligible entrant or the selected eligible entrant shall be disqualified and the Prize or Grand Prize forfeited. On the date of the scheduled balloon ride, the Winner, Grand Prize Winner and each of their Guests will be required to sign a Release from Cross Canada Balloons in order to participate in the hot air balloon ride.

#### **LIMITATION OF LIABILITY**

16. The Sponsors are not responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies or any Contest Release; for lost, interrupted, inaccessible or unavailable networks, servers, Internet Service Providers, websites or other connection, related to the Contest and/or the Contest Website; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for failure or technical malfunction of any telephone network or lines, computer and online systems, servers, computer equipment, software, e-mail, players, or browsers on account of technical problems or traffic congestion on the Internet, the Contest Website, any related website, or any combination thereof or otherwise; for any injury or damage to entrant, entrant's computer, or any other person's computer related to or resulting from participating in or downloading material in connection with the Contest; for incorrect or inaccurate information; and/or for weather conditions, event cancellations, delay or rescheduling or other factors beyond the Sponsors' control.

#### **DISQUALIFICATION**

17. The Sponsors reserve the right, in its and their sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or in violation of the Contest Rules. The Sponsors reserve the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

#### **USE OF PERSONAL INFORMATION**

18. By participating in the Contest, the entrant consents to the collection, use and disclosure of his/her personal information by the Sponsors for the purpose of administering the Contest, awarding the Prize or Grand Prize and announcing the Winners and any subsequent advertising or promotion related thereto. Personal information collected in connection with the Contest will be used by the Sponsors in accordance with the Capital Sports & Entertainment Inc.'s privacy policy available at [www.ottawasenators.com](http://www.ottawasenators.com).

#### **INTELLECTUAL PROPERTY**

19. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

#### **GOVERNING LAW**

20. The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
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21. Subject to the jurisdiction of the Régie des alcools, des courses et des jeux in Quebec, the Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, or modify, amend or suspend the Contest and/or the Contest Rules in any way at any time for any reason without prior notice or compensation.

#### **QUEBEC RESIDENTS**

22. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the "Régie") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement. In the event that there is a discrepancy or inconsistency between the English language version and the French language version of the Contest Rules, the English version shall prevail, govern and control.

#### **OFFICIAL RULES**

23. These Contest Rules will be available on the back of the ballot box located at participating Ottawa area RE/MAX offices, at the Ottawa Senators Reception Desk (Gate #2) located at Scotiabank Place, 1000 Palladium Drive, Kanata, Ontario, K2V 1A5, and online at [www.ottawasenators.com](http://www.ottawasenators.com).
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